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Press Release

SLH of SLD Group Introduces HEXA, its Latest Restaurant Design *The space evokes the sensual character of 1960s Hong Kong with modern Cantonese restaurant design trends*



(18 September 2018, Hong Kong) For Hong Kongers who enjoy the finer things in life, food quality is no longer the only criterion when selecting a restaurant; the interior design and atmosphere are important as well. HEXA is the latest restaurant design of Steve Leung Hospitality (SLH), one of the brands under the umbrella of the internationally-renowned Steve Leung Design Group Limited (SLD Group). Located in Harbour City at Tsim Sha Tsui, the restaurant offers authentic Cantonese cuisine with a modern twist. The design draws inspiration from 1960s Hong Kong culture and employs modern techniques to create a contemporary Chinese dining room with an element of vintage charm.



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Retro design is making a comeback

According to a report published by *Architectural Digest* last December, retro finishes are one of 2018's hottest restaurant design trends. HEXA's inspiration stems from a private study room on Bonham Road where six upper-class gentlemen would gather and discuss the city's latest hot spots in the 1960s. To evoke a sensual mood, the design team referenced Hong Kong culture and decor trends of the decade as well as design influence from the iconic Hong Kong movie, *In the Mood for Love*, also set in the 1960s. Patrons can derive similarities between the film and the restaurant decor, in the use of lines, colours and material finishes as well as the decor such as vintage bead curtains and aspects from Hong Kong-style iron doors throughout the space.

Contrasting dining zones and well-designed lighting

The restaurant is divided into two distinct dining zones to meet the needs of different diners: the bar is the focus of the Passion dining room while the Love area is designated for family-style dining. The dark colour palette of the Passion zone complements the dark green marble bar, where the metallic shelves echo the bronze lamps to create an upscale and stylish atmosphere. As the main dining area, the Love zone is designed with a lighter colour palette, creating a bright yet intimate ambiance.

Some of the best design elements come from the designer's meticulous focus on lighting, bringing the space to life. They incorporated vintage-style bead curtains that were popular in the 1960s and the decorative lights on the walls increase the brightness of the space. This design allows diners to witness the subtle changes in the interior lighting between day and night. Another highlight is the chandelier in the Passion zone, where its multiple triangular shapes form the HEXA logo reflected onto the marble dining table below. An eclectic variety of design elements and styles are subtly combined into the same space, resulting in a modern Chinese restaurant with an air of sensuality.

A breakthrough integration of Chinese and Western dining elements

Where the traditional round, Chinese-style dining table encourages diners to interact and share dishes, dining culture in the West often features long rectangular tables to facilitate intimate conversations. To meet the needs of an international clientele and different culture dining styles, HEXA offers both types of seating and dining tables – a recent trend in many upscale Chinese restaurants in Hong Kong.

Another combination of Chinese and Western design featured at HEXA is the cocktail cart. Mimicking the classic carts of traditional dim sum restaurants, a bartender presents a bar cart to a guest's table to create cocktails made-to-order, paying homage to the traditional experience of enjoying dim sum in Hong Kong.

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Images:



Image 1: Located in Harbour City at Tsim Sha Tsui, HEXA's design draws inspiration from 1960s Hong Kong culture and uses modern techniques to create a contemporary Chinese dining room with an element of vintage charm.



Image 2: The dark colour palette of the Passion zone complements the dark green marble bar, where the metallic shelves echo the bronze lamps to create an upscale and stylish atmosphere.



Image 3 and 4: As the main dining area, the Love zone is designated for family-style dining with a lighter colour palette, creating a bright yet intimate ambiance.

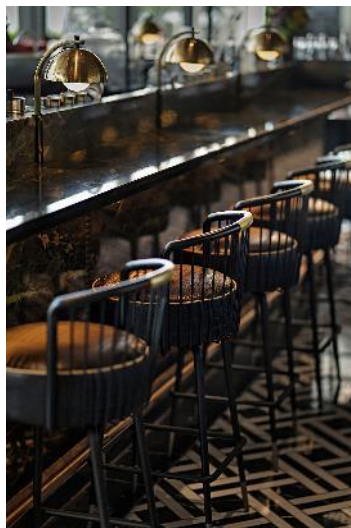


Image 5: Some of the best design elements come from the designer's meticulous focus on lighting, bringing the space to life.



Image 6: The chandelier with multiple triangular shapes in the Passion zone form HEXA's logo reflected onto the marble dining table below.

High-resolution images can be downloaded here:

Link: <http://gallery.sinclaircomms.com/gallery/Steve+Leung+Designers/detail/Images+of+HEXA>

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About Steve Leung Design Group

Steve Leung Design Group was founded in 1997 by Mr Steve Leung, an internationally renowned architect, interior and product designer. Headquartered in Hong Kong, we have five branch offices in Beijing, Shanghai, Guangzhou, Chengdu and Shenzhen. With over 500 devoted designers and professionals, we are one of the largest interior design practices in Asia. In 2018, SLD Group is listed on the main board of the Hong Kong Stock Exchange (SEHK: 2262).

We are recognised as the World No.1 interior design firm in the Residential Category for three consecutive years from 2016-2018 and ranked 21st in Global Rankings by “Top 100 Giants Research” issued by the Interior Design Magazine of the United States. Our quality design solutions are delivered in over 100 cities worldwide and they have been credited with over 130 international design and corporate awards. Our architectural and interior design projects range from residential, show flats, sales offices, club houses, homes for the aged, schools, medical and healthcare, offices, shopping malls, retails, hotels, serviced apartments, restaurants and bars, etc. We also collaborate with international brands for product design including furniture, bathrooms, kitchens, home accessories and finishing etc.

About Steve Leung

Steve Leung is an international renowned architect, interior and product designer born in Hong Kong. He was awarded the 19th Andrew Martin International Interior Designer of the Year Award and his works were credited with over 130 design and corporate awards worldwide.

Steve's works reflect the projects' unique characters with his contemporary touch, taking inspirations from the Asian culture and arts. He is enthusiastically engaged in the design industry. Currently the President 2017-2019 of International Federation of Interior Architects/Designers (IFI) and Board of Directors of Hong Kong Design Centre, Steve has also established “C Foundation” in 2014 joined hands with interior designers from Mainland China, Hong Kong and Taiwan, actively promoting the education and development of the design industry.

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