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For Immediate Release

The 'OOAK Niseko' Holiday Dream Home:
The Latest Architectural and Interior Design Private Resort Residence by Steve Leung



(27 February 2023, Hong Kong) – **Steve Leung**, the founder of internationally renowned and award-winning Steve Leung Design Group, is proud to present **OOAK Niseko**, his family's holiday dream home in Niseko, Japan's ski capital in Hokkaido. Starting off as an architect, to developing his professional business of architecture and interior design in parallel, Steve has become one of the most influential leaders in design. As a personal passion project in recent years, Steve has taken the lead to drive the architectural, interior design and art display of the dedicated family residence OOAK Niseko.

Lauded as the 'crown jewel' of Japanese ski resorts and holiday homes, and favoured for its abundance of space and privacy, Niseko is notorious for its mesmerising seasons. Often referred as one of the world's top 10 ski destinations and the 'Aspen of Asia', Niseko is beautifully snow-blanketed with light fluffy powder snow throughout winter; in blissful summer months, it offers an array of outdoor activities including lake boating, lavender fields touring and golfing, to name a few. The destination also witnessed a distinctive cross-cultural phenomenon otherwise unseen in Japan over the past decade, evolving into an international melting pot, and uniquely positioned to celebrate the confluence of Japanese and international architectural design occurring in this special environment, making it the perfect base for OOAK Niseko to unfold in its majesty.

An acronym for 'one of a kind', the OOAK brand is the brainchild of Steve Leung and his family. Fuelled by Steve's personal motto, *"Enjoy Life, Enjoy Design"*, OOAK offers a rare experience to enjoy not just exceptional and unique architecture and design, but also beautiful vignettes of his various life inspirations. Steve sought after architect Makoto Nakayama for a collaborative effort further to the successful debut of OOAK Lamma, celebrating the meeting of traditional Japanese aesthetics and Steve's own design language. Following the similar design ethos between Steve and Nakayama, OOAK Niseko brilliantly showcases a timeless style characterised by clean lines and simple forms, paying homage to the long-established Japanese architecture through liveable spaces that embraces nature through the contemporary space.

Tucked on a hillside with two hinged structures, the two-storey OOAK Niseko is designed in consideration of the natural topography, showcasing the magnificent surrounding of the lush forest and panoramic views of the undulating countryside, whilst applied practical approaches minimise environmental impacts. Seamless transitions define OOAK Niseko, with the exterior and interior harmonious and fluid throughout the 600 square meters space. Three-sided floor-to-ceiling windows sit on the upper floor where the splendid vista of Mount Yotei is available at the alpine sanctuary. Apart from the spacious living and dining areas, the space shows off three large bedrooms, the 94 square meters master suite, – with each room being an ensuite with huge Japanese-style baths. Catering to the residents' maximum enjoyment and private relaxation,

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Founder
Steve Leung

Chief Executive Officer
Kenny Siu

Chief Financial Officer
Kevin Yip

Chief Creative Officer
Chong Chiu Fung

Chief Operation Officer
Kelly Zhang

Director of Design
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Yuri Chen
Mai Chongchaiyo
Nick Hu

Director of Projects
Wallace Ng

Director of Business Development
Patrick Pang

Director of Administration
Galaxie Kau

Financial Controller
Wendy Ko

OOAK Niseko has a dedicated entertainment room for karaoke and cigars, as well as a spa room for massage which cultivate more opportunities for quality time with family and friends.

The architect Makoto Nakayama shared his feelings of gratitude for the opportunity to collaborate with Steve. Nakayama says*: "it has been my pleasure to work on such a rare passion project with Steve. At first I was a bit wary about working with another architect with a clear vision and opinions about design, but the collaboration was a wonderful and educational experience, and resulted in a more personal work that had a feeling of completeness to it. Steve Leung is a highly sensitive designer who goes through iterative stages, exploring the design from all directions. He makes decisions by considering over and over again with the scale ruler and sketches. This manual style is more disciplined than how I work, and I remain deeply impressed."*

Steve Leung says: *"I am thrilled to share my design journey and legacy from a very intimate perspective. Working on my dream home with Nakayama-san, a prominent architect and one of the best, and throughout this meaningful journey, I have learned so much from him and I hope I have returned this great favour. OOAK Niseko is a labour of love and a family home deeply rooted in design and in one of my most favourite locations in Japan."*

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Photo Captions




Image 1 & 2: Quietly tucked on a hillside, OOAK Niseko has two hinged structures perfectly blending with the magnificent surrounding of the lush forest, and panoramic views of the undulating countryside.




Image 3 & 4: Characterised by a simple and minimal aesthetic, the space maximises the connection between nature and indoors, featuring generous floor-to-ceiling windows to bring in sumptuous daylight and the snow-capped hills.

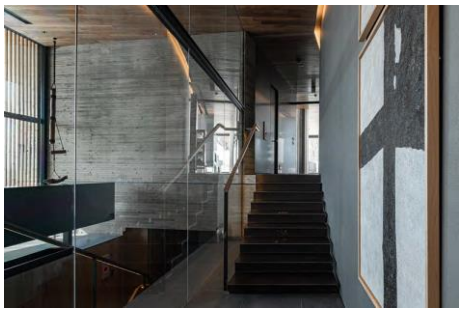



Image 5 & 6: Seamless transitions define OOAK Niseko, with the exterior and interior harmonious and fluid throughout the 600 square meters space, celebrating the meeting of Japanese and international architectural design.




Image 7 & 8: The master bedroom, with a generous space of 94 sqm, is anchored by generous full-height windows which overlook the magnificent Mount Yotei; all bedrooms in the house are ensuites featuring a sizable Japanese-style bath.

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Hi-res images are available for download here.

Project Details

Project Name: OOAK Niseko
Project Category: Private Family Holiday Home
Supporting Architect: Makoto Nakayama Architects
Photographers: Sohei Oya; Ikuya Sasaki
Selected Furniture: HC28; Time & Style
Project Location: Niseko, Hokkaido, Japan
Project Area: 600 sqm
Project Completion: 2020

About Steve Leung, BBS, Founder of Steve Leung Design Group Ltd.

Born in Hong Kong, Steve Leung is an internationally renowned architect, interior and product designer with over 40 years of design experience. Taking inspirations from Asian culture and arts, his works are famous for their unique contemporary style. He has gained a high reputation in the industry and his works have received high acclaim worldwide.

"Design" represents different meanings for every master in history. These thoughts have influenced their creation and achievements, and also reflect their understanding of contemporary culture and lifestyles. Steve has his own unique thoughts and philosophy on design. Since his business start-up in 1987, Steve has broken through the traditional framework and geographical boundaries with brand-new thinking and forward-looking international vision, and taken his pace to the diversified development rooted in China with a global perspective, shepherding SLD into a world-leading interior design company.

Having achieved significant success during his design career spanning over 40 years, and believing that as a part of the society, it is necessary to shoulder certain social responsibilities, Steve has

been actively participating in design-related public roles in recent years. He hopes to use his profession, experience and network to give back to the industry and society, as well as pay efforts to cultivate young designers. He has been invited on various occasions to be the judge of the world's authoritative design awards, including Asia Pacific Interior Design Awards, iF Design Award China, Red Dot Design Award, China Property Awards, iF Communication Design Award, etc. He was the President of the International Federation of Interior Architects / Designers (IFI) from 2017 to 2020, being the first Chinese President in IFI history. Steve has been the Executive Director of Design Committee of China National Interior Decoration Association (CIDA) since 2013 to present, and the Board of Directors of Hong Kong Design Centre since 2016, Vice Chairman since 2022. In 2014, Steve joined hands with interior designers from the Mainland, Hong Kong and Taiwan to establish "C Foundation" to foster development of the design industry and education in China. In 2022, Steve has been awarded Bronze Bauhinia Star (BBS) by the Government of HKSAR in recognition of his notable contributions to educating young architects and designers, and fostering sustainable development in both Hong Kong and the Mainland.

About Steve Leung Design Group Ltd.

Founded in 1997 by Mr. Steve Leung, the Group officially entered the Mainland market in 2000, and listed on the Main Board of the Hong Kong Stock Exchange in 2018 (SEHK: 2262), being Hong Kong's first listed company providing pure design services.

"Design Without Limits" is the core value of the Group and we believe that design has the power to break boundaries. Since his business start-up in 1987, Steve and his teams have held firm to the belief that design should be people-oriented. Through collaboration and interaction among different fields, we constantly explore and think over the significance and mission of design, striving to create more possibilities by design without limits. Our mission and vision are to bring the power of design into full play through execution of projects:

- To enhance project value with design
- To improve quality of life with design
- To drive social development with design
- To create better future with design

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With diversification, specialization and internationalization being the direction of business development, the Group provides high quality design services of different categories which embrace show flats, sales offices, club houses, luxury residential projects, serviced apartments, hotels and restaurants, commercial and office spaces, homes for the aged, medical and healthcare, etc.

The Group's business scope also extends from interior design and furnishing services to product design. We have collaborated with a number of international brands in home décor for a wide range of product designs, including furniture, decorative lightings, sanitary wares, kitchen cabinets, door handles, tiles, etc.

*** The attached information is provided by Steve Leung Design Group Ltd. for the newspapers, magazines and digital media and shall not be re-published, re-used directly or indirectly in any form or medium without prior written consent from Steve Leung Design Group Ltd.*

Press Release by PETRIE PR representing SLD Group.

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